



DECORATE
YOUR
WALLS



BERGER PAINTS INDIA LIMITED
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Decorative Paint Handbook

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DOWN THE MEMORY LANE

1923

Company started as Hadfield's (India) Limited.

1947

Company name changed to British Paints (India) Ltd.

1965

Acquisition by Celeuro NV, Holland, a Celanese subsidiary.

1969

Bought by Berger, Jenson & Nicholson, U.K. a member of the worldwide Berger Group.

1973

Company introduced new generation products in the industrial, marine and decorative segments.

1983

Company name changed to Berger Paints India Limited.

1991

Acquisition of the Company by K.S. Dhingra and G.S. Dhingra & Associates of the U.K. Paints Group.

1997

JV with Becker Industriafarg A.B. Sweden started in Goa.

1999

Merger of Rajdoot Paints Ltd. with Berger JV with Becker Acroma.

2000

100% acquisition of Jenson & Nicholson, Nepal.

2003-04

Technical tie-ups forged with

- DuPont Performance Coatings for automotive
- Nippon Paint Co. Ltd. for new generation automotive coatings
- Orica Australia Pvt. Ltd. for protective coatings
- Tigerwerk Lack-u. Farbenfabrik GmbH & Co. KG, Austria for specialized powder coatings
- Nippon Bee Chemical Co. Ltd. for coating on plastic auto parts

2005

Company ventured into Russia through a foreign subsidiary.

2013

Acquired decorative paint business of Sherwin Williams India, to produce hi-tech paints.

2017

Collaboration between Bolix S.A. Poland and NBCC Ltd. to introduce ETICS in India. Berger Paints inks MoU with Chugoku Marine Paints of Japan for marketing & supplying industrial marine paints. Berger signs MoU with Promat International NV of Belgium for fire protective and high-performance insulation coatings. Acquired Chandigarh-based industrial paints manufacturer Saboo Coatings.

2018

JV with Rock Paint Co. Ltd. Japan for Automotive Refinish Paints in India.

2019

JV between Berger Paints and leading wood coating manufacturer Hesse Shares GmbH of Germany to form Saboo Hesse Wood Coatings. Shalimar Tar Products acquired to strengthen the range of waterproofing and construction chemicals for both retail and decorative segments.

2020

Launch of Breathe Easy+ Health & Hygiene range of sanitizer, cleanser and disinfections to support the fight against the Covid-19 pandemic.

2021

Sandila Manufacturing facility (U.P.) established, focusing on decorative coatings, putty and construction chemicals.

2023

Berger completed 100 years.

BERGER DIVISIONS – HIGHLIGHTS

Subsidiary Companies

Beepee Coatings Pvt. Ltd.
SBL Speciality Coatings Pvt. Ltd.
Berger Hesse Wood Coatings Pvt. Ltd.
Berger Rock Paints Pvt. Ltd.
Shalimar Tar Products Ltd.
Berger Jenson & Nicholson (Nepal) Pvt. Ltd.
Berger Paints (Cyprus) Ltd.
Lusako Trading Ltd.

Joint Ventures

Berger Becker Coatings Pvt. Ltd.
For Coil Coatings & Coatings for Electrical Appliances
Berger Nippon Automotive Coatings Pvt. Ltd.
For Coatings of Plastic Auto Components.

Berger Prolinks

Berger Prolinks is a range of services driven by technology aimed at providing paint and application related information to professionals such as builders, architects and designers to help them directly source Berger products, services and solutions to specific construction related problems.

Berger Express Painting

New age end-to-end painting solution for faster, cleaner and better painting experience using mechanized tools and skilled painters.

Auto & Industrial Division

Strategic alliances in Industrial Coatings with Nippon Paint, Orica, Australia, Tiger, Axalta, Beckers, Becker, Acroma and Promat.

Major clients and industries benefiting from the division are

- Cars & MUV manufacturers
- LCV, MCV, HCV manufacturers
- 3 wheeler manufacturers
- 2 wheeler manufacturers

Berger Protecton

Several core industrial and infrastructural areas are protected by Berger's Protecton range of coatings.

Major clients and industries benefiting from Berger Protection are

- Oil & Gas Refineries
- Power Sector
- Infrastructure
- Chemical & Fertilizers
- Metal & Metallurgy
- Ports, Railways, Airports
- Food Processing, Pharma
- General Industries



	WEATHERCOAT LONG LIFE 15	WEATHERCOAT LONG LIFE 10	WEATHERCOAT LONG LIFE FLEXO
WARRANTY	15 years	10 years	8 years
COVERAGE / LT / 2 COATS	70 - 75 sq.ft.	70 - 75 sq.ft.	70 - 75 sq.ft.
DIRT REPELLENCE	Best in Industry	Superior	Excellent
WATER REPELLENCE	Best in Industry	Excellent	Excellent
FINISH	Brilliant Sheen with PU	Brilliant Sheen with PU	Hi Sheen
ANTI-FUNGAL	Best in Industry	Excellent	Excellent
UNIQUE PROPERTIES	PU Silicon protects from Dust and Rain	Silicon Technology helps protect from Rain & Dust	Elastomeric Film helps cover Hairline Cracks
	Elastomeric film protects from hairline cracks	Hi Sheen finish with PU	Excellent protection from Rain & Dust
COST PER SQ.FT.	8.5 / Sq.ft. / 2 coats	7.5 / Sq.ft. / 2 coats	6.5 / Sq.ft. / 2 coats
LIFETIME COST PER SQ.FT.	0.60 / Sq.ft. / 2 coats / year	0.80 / Sq.ft. / 2 coats / year	0.80 / Sq.ft. / 2 coats / year

*Under ideal test conditions with proper surface preparation



WEATHERCOAT LONG LIFE 15

Weathercoat Long Life 15 is the pinnacle of emulsion tech. It is an amalgamation of nano technology and PU chemistry that provide 15 years non stop protection from weather extremities. Its flexible film protects against hairline cracks.

- Silicon Technology protects against heavy rainfall
- PU provides High Sheen
- Elastomeric Film protects from hairline cracks
- 15 years Warranty

SCAN TO KNOW MORE



WEATHERCOAT LONG LIFE 10

Weathercoat Long Life 10 is a luxury category of exterior emulsion and the first paint to use PU & Silicon Technology. The product is designed for heavy rainfall areas and provides excellent protection against extreme rain, dust and algal fungal issues. PU gives robust film strength and an unmatched sheen to the paint film.

- Silicon Technology protects against heavy rainfall
- PU provides Hi Sheen
- Withstands extreme weather conditions Rain, Heat and Dust
- 10 years protection

SCAN TO KNOW MORE



WEATHERCOAT LONG LIFE FLEXO

Weathercoat Long Life Flexo is a high-performance exterior paint which comes with Elastomeric property that help cover hairline cracks. Its Silicon additives help protect from heavy rains and provide superior dust pick-up resistance. The paint also comes with 8 years performance warranty.

- Added silicon helps repel rain water
- Hi Sheen Finish
- High Dust Repellence
- 8 years warranty

SCAN TO KNOW MORE



	WEATHERCOAT ANTI DUSTT	WEATHERCOAT ANTI DUSTT KOOL	WEATHERCOAT GLOW	WEATHERCOAT CHAMP
WARRANTY	6 years	6 years	5 years	5 years
COVERAGE / LT / 2 COATS	60 - 65 sq.ft.	60 - 65 sq.ft.	60 sq.ft.	60 sq.ft. for Exterior / 110 sq.ft. for Interior
DIRT REPELLENCE	Best in Class	Best in Class	High	Medium
WATER REPELLENCE	Medium	Medium	Medium	Medium
FINISH	Hi Sheen	High Sheen	Mid Sheen	Soft Sheen
ANTI-FUNGAL	Very High	Very High	Very High	Very High
UNIQUE PROPERTIES	Dust Guard Technology Hi Sheen Finish	Heat Reflective Nano Tech Dust Guard Technology	Stay Clean formula helps wash off dust with every rain All Weather Protection	Superior film strength Ideal for moderate to dry climate
COST PER SQ.FT.	5.5 / Sq.ft. / 2 coats	5.5 / Sq.ft. / 2 coats	5.5 / Sq.ft. / 2 coats	5.5 / Sq.ft. / 2 coats
LIFETIME COST PER SQ.FT.	1 / Sq.ft. / 2 coats / year	1 / Sq.ft. / 2 coats / year	1 / Sq.ft. / 2 coats / year	1 / Sq.ft. / 2 coats / year

*Under ideal test conditions with proper surface preparation



WEATHERCOAT GLOW

Weathercoat Glow is a 100% acrylic exterior emulsion that can withstand diverse weather conditions. Its stay-clean technology helps wash off dust with every rain and prevents algal and fungal growth.

- Stay Clean Formula
- Rich Sheen Finish
- All Weather Protection
- 5 Years Warranty



SCAN TO KNOW MORE



WEATHERCOAT ANTI DUSTT

Weathercoat Anti Dustt is a 100% acrylic emulsion with its unique Dust Guard Technology that doesn't allow dust to settle on exterior walls and prevents algal and fungal growth. The paint keeps your house looking new for years to come.

- Best in class Dust Repellence
- Hi Sheen Finish
- 6 Years Warranty
- All Weather Protection

SCAN TO KNOW MORE



WEATHERCOAT ANTI DUSTT KOOL

India's favourite Dust repellent paint now has a cooling effect. Anti Dustt Kool comes with heat reflective nano tech that keeps your house cooler while protecting it against environmental dust.

- Best in class dust repellence
- High Sheen Finish
- 6 years warranty
- All Weather protection

SCAN TO KNOW MORE



WEATHERCOAT CHAMP

Weathercoat Champ weatherproof emulsion is a 100% acrylic paint that gives your house all round protection from Rain, Heat & Dust. Its soft sheen finish enhances the aesthetics of your house and is suitable for moderate to dry climates.

- Premium Weatherproof Emulsion
- Superior Film Strength
- Soft Sheen Finish
- 5 Years Warranty



	WALMASTA GLOW	WALMASTA	WALMASTA LITE
WARRANTY	3 years	3 years	2 years
COVERAGE / LT / 2 COATS	55 - 60 sq.ft.	52 - 55 sq.ft.	50 sq.ft.
DIRT REPELLENCE	Average	Average	Average
WATER REPELLENCE	NA	NA	NA
FINISH	Sheen	Rich Matt	Matt
ANTI-FUNGAL	Average	Average	Average
UNIQUE PROPERTIES	Soft Sheen Finish at an attractive price	Matt Finish exterior emulsion	Anti-Fungal & Anti Algal
	No cracking of film	Anti-Fungal & Anti Algal	Emulsion Finish at the cost of cement paint
COST PER SQ.FT.	3.6 / Sq.ft. / 2 coats	3.6 / Sq.ft. / 2 coats	2.9 / Sq.ft. / 2 coats
LIFETIME COST PER SQ.FT.	1.19 / Sq.ft. / 2 coats / year	1.20 / Sq.ft. / 2 coats / year	1.45 / Sq.ft. / 2 coats / year

*Under ideal test conditions with proper surface preparation



WALMASTA GLOW

Walmasta Glow acrylic exterior emulsion comes with a sheen finish and superior durability as compared to regular emulsions at an incremental price. The paint also comes with 3 years performance warranty.

- Soft Sheen Finish
- Superior Whiteness and Hiding to a regular emulsion
- 3 Years Warranty

SCAN TO KNOW MORE



WALMASTA

Walmasta is a water-based acrylic exterior emulsion suitable for dry and less humid climatic condition. It is a matt finish paint and provides protection against algal and fungal growth. The paint comes with 3 years performance warranty.

- Excellent Matt Finish Emulsion
- Protection against Algal and Fungal growth
- 3 Years Warranty

SCAN TO KNOW MORE



WALMASTA LITE

Walmasta Lite is an acrylic emulsion based exterior paint. It is an economically priced matt finish paint. The paint is resistant to chalking, flaking, fading as well as prevents the growth of fungus and algae common to cement paint.

- Most Economical Exterior Emulsion
- Ideal Upgrade from Cement Paints
- 2 Years Warranty

SCAN TO KNOW MORE



	SILK GLAMOR (Soft Sheen)	SILK GLAMOR (Hi Sheen)	SILK GLAMOR (Matt)	SILK BREATHE EASY	SILK GLAMOR DAZZLE
DURABILITY	10 years	10 years	10 years	10 years	10 years
COVERAGE / LT / 2 COATS	150 - 170 sq.ft.	150 - 170 sq.ft.	150 - 170 sq.ft.	150 - 170 sq.ft.	150 - 170 sq.ft.
ANTI-FUNGAL	High	High	High	High	High
WATER REPELLENCE	High	High	High	High	High
FINISH	Soft Sheen	Hi Sheen	Matt	Ultra Hi Sheen	Super Sheen
UNIQUE PROPERTIES	Long Lasting Silky Look	Long Lasting Silky Look	Long Lasting Silky Look	Air Purification Technology	Super Hi Sheen Finish
	2 Coat Finish	2 Coat Finish	2 Coat Finish	Anti-Bacterial	Ultra Smooth
COST PER SQ.FT.	4 / Sq.ft. / 2 coats	4 / Sq.ft. / 2 coats	4 / Sq.ft. / 2 coats	4.5 / Sq.ft. / 2 coats	5 / Sq.ft. / 2 coats
LIFETIME COST PER SQ.FT.	0.6 / Sq.ft. / 2 coat / year	0.6 / Sq.ft. / 2 coats	0.6 / Sq.ft. / 2 coats	0.7 / Sq.ft. / 2 coats / year	0.7 / Sq.ft. / 2 coats / year

*Under ideal test conditions with proper surface preparation



SILK GLAMOR DAZZLE

Silk Glamour Dazzle Luxury Emulsion is a super luxury interior wall paint that transforms your walls with a fresh, rich & super shiny look. It is formulated with specially curated acrylic emulsions that retain the fresh, glossy look longer. It is a low VOC product.

- Super Hi-Sheen
- Unrivalled Smoothness
- Superior Durability



SILK BREATHEEASY

Silk BreatheEasy emulsion is a luxury interior paint designed to give walls a rich appearance. It comes with Air Purification Technology, which reduces indoor pollution. It is formulated with 100% acrylic emulsion together with special additives that prevent growth of bacteria, fungus and algae. The paint retains fresh, glossy look for longer period and has low VOC and low smell, ensuring the users can occupy the room soon after application.



- Anti-Pollution: Reduces SO₂ and NO₂ gases
- Anti-Bacterial: Approved by Indian Medical Association
- Environment Friendly: Certified by Singapore Green Label
- Ultra Hi Sheen Finish



SILK GLAMOR (MATT)

Formulated with advanced technology, Silk Glamour gives an ultra-smooth silky finish to your walls and gives them a glamorous look that lasts for a long time. It is formulated with tailor-made 100% acrylic emulsion and special additives that make it easy to clean, so that the paint remains new and glamorous for years.

- Long lasting Glamorous Look
- Easy Clean Technology
- Silky Matt Finish



SILK GLAMOR (HI SHEEN)

Formulated with advanced technology, Silk Glamour gives an ultra-smooth silky finish to your walls and gives them a glamorous look that lasts for a long time. It is formulated with tailor-made 100% acrylic emulsion and special additives that make it easy to clean, so that the paint remains new and glamorous for years.



- Long Lasting Glamorous Look
- Easy Clean Technology
- Hi Sheen Silky Finish



SILK GLAMOR (SOFT SHEEN)

Formulated with advanced technology, Silk Glamour gives an Ultra-smooth Silky finish to your walls and gives them a glamorous look that lasts for a long time. It is formulated with tailor-made 100% acrylic emulsion and special additives that make it easy to clean, so that the paint remains new and glamorous for years.

- Long Lasting Glamorous Look
- Easy Clean Technology
- Soft Sheen Silky Finish



	EASY CLEAN FRESH	EASY CLEAN	RANGOLI TOTAL CARE	EASY CLEAN SILKY TOUCH
DURABILITY	5 years	5 years	3 years	7 years
COVERAGE / LT / 2 COATS	120 - 140 sq.ft.	120 - 130 sq.ft.	100 - 120 sq.ft.	120 - 130 sq.ft.
ANTI-FUNGAL	High	High	Average	Yes
WATER REPELLENCE	High	High	Average	Yes
FINISH	Rich Sheen	Rich Sheen	Matt	Rich Sheen
UNIQUE PROPERTIES	High Washability	High Washability	Butter like Smooth Finish	Silky Smooth Finish and No crack technology
	Anti-Bacterial			
COST PER SQ.FT.	4 / Sq.ft. / 2 coats	3.5 / Sq.ft. / 2 coats	2.5 / Sq.ft. / 2 coats	4 / Sq.ft. / 2 coats
LIFETIME COST PER SQ.FT.	0.75 / Sq.ft. / 2 coats / year	0.75 / Sq.ft. / 2 coats / year	0.5 / Sq.ft. / 2 coats / year	0.85 / Sq.ft. / 2 coats / year

*Under ideal test conditions with proper surface preparation



EASY CLEAN FRESH

Easy Clean Fresh is a super-premium interior paint which gives the best-in-class washability to the paint film. It is formulated with a special kind of cross-linking polymer, that helps the paint film remain intact even after multiple washes. The paint also has anti-bacterial feature along with fresh fragrance and rich sheen finish.

- Best-in-class Washability
- Anti-Bacterial
- Fresh Fragrance
- Rich Sheen



EASY CLEAN

Easy Clean is a premium interior paint which gives the best-in-class washability to the paint film. It is formulated with a special kind of cross-linking polymer, that helps the paint film remain intact even after multiple washes. The paint also has fresh fragrance and rich sheen finish.

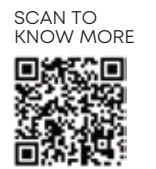
- Best-in-class Washability
- Fresh Fragrance
- Rich Sheen Finish



RANGOLI TOTAL CARE

Rangoli Total Care is formulated with special types of co-polymers and fine extenders to give best-in-class coverage and butter like smooth finish to the walls. It also prevents walls from algae and fungal attacks.

- Butter like Smooth Finish
- Anti-Algal and Anti-Fungal
- High Coverage and Improved Whiteness



EASY CLEAN SILKY TOUCH

Easy Clean Silky Touch, a technologically advanced product with a perfect blend of functionality and aesthetics. Its specially curated silky wax gives the walls a smooth finish and the cross-linking polymers make it stain-resistant and washable. Make your walls stain-free, beautiful and silky smooth with Easy Clean Silky Touch.

- Silky Smooth Finish
- Unmatched Washability
 - Anti-Bacterial
 - Flexible Paint Film
- Anti Fungal



	BISON GLOW	BISON ACRYLIC EMULSION	BISON LITE
DURABILITY	5 years	5 years	3 years
COVERAGE / LT / 2 COATS	130 - 150 sq.ft.	130 - 150 sq.ft.	120 - 140 sq.ft. / Lt / 2 coats
ANTI-FUNGAL	Medium	Medium	Average
WATER REPELLENCE	Average	Average	Low
FINISH	Soft sheen	Matt	Matt
UNIQUE PROPERTIES	Soft Sheen emulsion at an attractive price point	Matt Finish Interior emulsion	Most economical emulsion finish
	NA	NA	
COST PER SQ.FT.	1.25 / Sq.ft. / 2 coats	1.15 / Sq.ft. / 2 coats	1 / Sq.ft. / 2 coats
LIFETIME COST PER SQ.FT.	0.25 / Sq.ft. / 2 coats / year	0.22 / Sq.ft. / 2 coats / year	0.30 / Sq.ft. / 2 coats / year

*Under ideal test conditions with proper surface preparation



BISON LITE

Bison Lite is an acrylic emulsion based paint that gives a uniform matt finish to the walls. It is most affordable interior emulsion and can be tinted to 1000+ shades through colour bank or universal stainers.

- Most Economical Emulsion
- Ideal Upgrade from Distemper



BISON GLOW

Bison Glow is an acrylic water based emulsion for interior walls. It provides a soft sheen finish to the walls with added durability. What's more? It is light on your pocket as well.

- Soft Sheen Finish at an affordable price
- Superior Whiteness and hiding than regular emulsions



BISON ACRYLIC EMULSION

Bison acrylic emulsion provides smooth and stylish matt finish to the interior walls. It has twice the durability of distemper and is suitable for a wide variety of surfaces. Made up of special colour-fast pigments with excellent anti-fading properties, it comes in a range of 10,000 shades.

- Rich Matt Finish interior emulsion
- Excellent Coverage and Durability



	BISON ACRYLIC DISTEMPER	BUTTERFLY DISTEMPER
DURABILITY	NA	NA
COVERAGE / LT / 2 COATS	50 - 55 sq.ft.	50 - 55 sq.ft.
ANTI-FUNGAL	NA	NA
WATER REPELLENCE	NA	NA
FINISH	NA	NA
UNIQUE PROPERTIES	Matt Superior Whiteness	Matt Ready Shades

*Under ideal test conditions with proper surface preparation



BISON ACRYLIC DISTEMPER

Bison Acrylic Distemper is a 100% water based acrylic co-polymer emulsion designed for interior walls. Available in both factory-made ready shades and in a tintable format, it gives surfaces an elegant and durable Matt Finish.

- Water Based Distemper Paint
- Matt Finish



BUTTERFLY ACRYLIC DISTEMPER

The most economical water based interior paint is here. Butterfly Acrylic Distemper is an ideal choice for customer looking for ready made shades at an affordable price.

- Water Based Distemper Paint
- Matt Finish

	IMPERIA AMAZE	IMPERIA GOLD	IMPERIA BREATHEASY	IMPERIA GRANDE & IMPERIA
DURABILITY	5 years Ext. / 10-12 years Interiors	4 - 5 Years Ext. / 10 - 12 Years Int.	Best-in-class	5 Years Ext. / 10 Years Int.
COVERAGE / LT / 2 COATS	11 - 13 sq.m	10 - 12 Sq.m / lt / coat	10 - 12 Sq.m / lt / coat	10 - 12 Sq.m / lt / coat
DRY FILM THICKNESS (DFT)	25 - 30 Microns / Coat	25 Microns / Coat	NA	20 Microns / Coat
VARIANTS/ SHADES	White and Clear (Sealer, Matt and Gloss)	White & Clear (Sealer, Matt, Gloss & Metallics). Top coats can be tinted to obtain 650+ shades	Clears (Dead Matt, Matt, Satin-Gloss in Clear Interiors, Clear Matt in Exteriors.) Whites (Comes in fillers, Matt & Gloss)	White & Clear (Sealer, Matt, Gloss)
UNIQUE PROPERTIES	True sense versatile product for Wooden surface & other substrates like Metal, Plastics & Glass)	True sense exterior PU with superior Italian PU Technology & loaded with UV Stabilizers, Antimicrobials, Silicones & Plasticizers that makes it best in class 2k PU available in the market	Interior Multicoats are ideal for refurbishing purpose	Fast-drying, exquisite, long-lasting finishes
COST PER SQ.FT. @ 3mm	18	18	18	18

*Under ideal test conditions with proper surface preparation



SCAN FOR PRODUCT DEMO

IMPERIA AMAZE

Imperia Amaze is a luxury acrylic polyurethane that offers a naturally fresh coating on wood, ensuring retention of natural look, touch and feel of the wood. The same product can be applied on multiple other substrates. Modern furniture is a combination of wood along with metals, glass. Amaze offers a coating solution for multiple substrates. Using Amaze we can get a unique solution for the current trends - Eg. a uniform shade on all the different substrates, which constitute a single unit. Amaze offers coating solution not only for wood but metals, plastics, glass etc..

IMPERIA GOLD

Luxury 2k PU with superior Italian PU technology that offers both clear as well as Pigmented finishes. The product is equipped with UV Stabilizers, Plasticizers, Anti-microbials and Silicones that offers true sense exterior protection. Further, it's top coats can be tinted to offer 650+ shades which are fast moving & most trending opaque colours."

- RAL K-7 shades offered
- Clean shades with bright, rich hues and high chroma
- No added Lead, Mercury, Chromium or other heavy metals
- Best-in-class scratch-resistance and finish
- Offers 650+ shades in both Matt and Gloss versions, including RAL shades
- Offers a premium matt and high-gloss finish, in both clears and whites, for interior and exteriors. Shades compatible for Exterior application are clearly defined in the Point of Sale Software.



SCAN FOR PRODUCT DEMO

IMPERIA BREATHEASY

Imperia Breathe Easy water based PU offers extensive range of Interior Clear Matt, Interior Clear Satin Gloss, Exterior Range comprising of Clear & Stained Impregnators, Exterior Sealer & Exterior Top Coat that comes in Matt, Parquet Floor Coat, White Fillers & Top Coat. Imperia Breathe Easy Clear Matt & Satin-Gloss is an ideal product for repainting purpose & can be used over pre-coated furniture with 0 compatibility issues. The interior top coats can be tinted with CB Colorants to offer wide range of shades.

- Best-in-class, environment-friendly product
- Easy to apply with brush and roller on Interior system are anti-microbial
- Interior Multicoats allow Open-Pore European style finish & WB Sealer is also available for Close-pore options. IBE Multicoats are tintable with CB Colorants to offer shades of choice
- Interior Multicoats are available in Dead Matt, Matt & Satin Gloss & these can be intermixed to offer customized Gloss levels Exterior System comprises of Impregnator (Clear & colors) + WB Sealer + WB UV-Resistant Topcoat



SCAN FOR PRODUCT DEMO

IMPERIA GRANDE & IMPERIA

High-performance, 2-component clear and pigmented PU system, specially designed for natural solid wood, wood veneers, MDF, particle boards and ply boards consisting of clear matt, semi-gloss, gloss, white matt, and white gloss products.

- Quick drying, specially designed PU with finest image clarity and gloss offering a wet look finish. Matt has a smooth and silky appearance
- Best-in-class scratch-resistance and value for money product
- Clears offer highly transparent finishes
- No added lead, mercury, chromium or other heavy metals
- A perfectly balanced product for Exterior & Interior application, striking an optimum balance in terms of toughness & flexibility. Equipped with Silicones to repel external rainwater damages & with Anti-Microbials.

Note: For optimum performance coating sequences to be followed as per recommendation, covering every bit of exposed area, not leaving any area bare/ uncoated, even on hind sides of wooden planks, before installation.



SCAN FOR PRODUCT DEMO

	IMPERIA POLYESTER	WOODKEEPER RAINBOW	WOODKEEPER MELAMINE 24 CARAT	WOODKEEPER 1K PU
DURABILITY	Best-in-class	Best-in-class 4:1 Exterior & Interior PU available in the Indian Market	5 Years Ext / 10 Years Int	3 Years
COVERAGE / LT / 2 COATS	> 0.5 - 0.9 sq.m / lt depending upon the thickness required / desired	B/W 10 - 13 sq.m / lt / coat @ 30 Micron DFT	8 - 9 sq.m / lt / coat	10 - 11 sq.m / coat
DRY FILM THICKNESS (DFT)	20 Microns / Coat	30 Micron / Coat	15 Microns / Coat	20 - 25 Microns / Coat
VARIANTS / SHADES	Mirror Like Glossy & Hi-build finish. Comes in Clear & Whites	Comes in Clear & Whites. (Sealer, Matt, Satin, Gloss). Top coats can be tinted to obtain 650+ shades	Comes in Clears (Matt, Gloss, Sealer)	Comes in Clear & Stained varieties. Clears come in Matt & Gloss, Stained varieties meant for interiors & comes in Glossy only
UNIQUE PROPERTIES	Hi build glossy finish, vertical as well as horizontal application. Can be applied on Marble Slabs	A 2K-Pu product for Interior & Exteriors, available in Clear Matt, Satin & Gloss & White Satin & Gloss. Additionally offers 650 shades, including RAL	Zero smell, low formaldehyde, high gloss and retention & silky matt	Apply with both cloth or brush Dual (Inte / Ext) usage, easy to apply, Interior Ready-to-use transparent shades Oak, Teak, Walnut available
COST PER SQ.FT. @ 3mm	12	12	6	6

*Under ideal test conditions with proper surface preparation



SCAN FOR PRODUCT DEMO

IMPERIA POLYESTER

It is a 3-component solvent-based wood coating, which is applied in order to achieve a high-build, mirror-like gloss and with a high-reflecting finish for best-in-class image clarity. On completion it offers the look of a glass slab implanted on a flat wood surface, with the wood patterns within distinctly visible. It comes in 3 parts which are mixed in 100:2:2 ratio that can be applied by spray / pour and is comprised of Polyester Base, Polyester Accelerator & Polyester Catalyst With coating thickness of 2 - 3 mm. It is one of the toughest coatings.

- Gives a mirror-like gloss, high-reflecting, ultra-transparent (or opaque on demand) finish with high distinctness in image clarity
- Offers a glass slab look on a flat wooden surface, with wood patterns distinctly visible
- Easy maintenance gloss; fresh look achieved by minor sanding & buffing
- Highly scratch-resistance along with water & stain resistance
- Unique feature: Same product can be applied both on horizontal & vertical surface with 0 compromise in clarity
- Same product can also be applied on Marble slabs

WOODKEEPER RAINBOW

It is a 2-pack interior and exterior product that has compatibilizer Technology' with crystal clear hues. It can be tinted through the Imperia Gold Machine to offer the entire range of Imperia Gold Shades. Metallic shades are not available. The components are Clear Matt, Satin & Gloss Topcoats & White Satin & Gloss. Apart from tinted shades, the Rainbow range of Clears & Whites offer an economical 2K-PU finishing solution for Exterior & Interiors. A 9:1 High-filling 2 pack White Primer is used as a common undercoat for both Clear & White base tinted shades.

- Has a unique 'Compatibilizer Technology' offering crystal clear hues
- RAL, CS, NCS shades can be offered that make your furniture stand out
- Same product for exterior and interior clear white and machine tinted shades
- Shades compatible for Exterior application are clearly defined in the Point of Sale Software



SCAN FOR PRODUCT DEMO



SCAN FOR PRODUCT DEMO

WOODKEEPER MELAMINE 24 CARAT

A clear 2k system for interior wooden furniture & comprises of sealer & top coats that come in matt & gloss.

- Long lasting; capable of resisting daily wear & tear
- Micronized matting agent offers a wonderful touch & feel effect
- Excellent in-can & on-film clarity in gloss without any tinge of yellow tone
- Offers a mirror-like gloss finish
- Low smell, zero eye irritation & low toxicity levels

WOODKEEPER 1K PU

Woodkeeper 1K PU is a specially formulated product that enhances the beauty of your exterior & interior wooden furniture & offers a long-lasting coating solution. The product requires no thinning and can be applied by brush or cloth directly from the can.

- Berger NC Sanding Sealer as undercoat is used for Interior applications. Same product (WK 1K Pu) - 2 to 3 coats are to be applied for Exterior applications, like Balcony Railings, Lawn chairs etc. Ready-to-use transparent shades for Interiors are available - Oak-Yellow, Teak, Walnut



SCAN FOR PRODUCT DEMO

	LUXOL CLEAR VARNISH	IMPERIA EPOXY BLOCK PRIMER	WOODKEEPER WOOD STAINER	WOODKEEPER FILL-O-DENT	WOODKEEPER EZEZ POLISH
DURABILITY	24 Months	Undercoat. 3 - 4 Years as French Polish substitute	NA	NA	24 Months
COVERAGE / LT / 2 COATS	15 - 16 sq.m / lt / coat	Undercoat. 100 - 120 sq.ft. / Lt / coat (As French Polish substitute)	Undercoat	Undercoat	15 - 16 sq.m / lt / coat
VARIANTS / SHADES	Gloss finish	NA	NA	NA	Gloss finish
UNIQUE PROPERTIES	Apply with both Cloth & Brush Ease of Application	Efficient Oil / Tannin / Resin / Glue arrester as Undercoat. Long-lasting gloss retention as french Polish substitute	High Chroma, Rich Hue shades. Zero-loss Aluminium Bottles	Fills wood dents, pores & grains CB tintable to match the Wood colour. Water Thinned to use as Wood-filler, Exterior durable	Fast Drying, Low Smell, High Gloss, Easy to apply

*Under ideal test conditions with proper surface preparation



LUXOL CLEAR VARNISH

Luxol Clear Varnish offers an easy to apply coating for your interior furniture, doors, window frames, photoframes, tables etc.

- Very easy to apply
- Ready to use product

IMPERIA EPOXY BLOCK PRIMER

It is a high performance, 2-component clear system, designed for natural wood, veneers, MDFs, ply & particle boards. It is a 2-pack product applied on raw wood after sanding, prior to application of PU sealer to arrest oil / resin / tannin leeching from solid woods & glue leeching from veneers / MDF & particle boards.

- Exterior & Interior application
- Superior stain resistant properties
- Retains the natural wood colour by arresting the undesirable leeching of wood resins / tannins / glues etc, present deep inside the wood grains
- Provides excellent bridging adhesion between the wood & the subsequent filler / sealer coats
- No added Lead, Mercury, Chromium or other heavy metals
- An excellent economical & long-lasting glossy substitute for conventional French polish /gala polish / lak daana polishing system



SCAN TO KNOW MORE



WOODKEEPER WOOD STAINER

It is used to offer a high-class, exquisite look of teak, walnut, dark walnut, oak, mahogany, ebony black, red brown etc, on ordinary woods like mango, sesame etc.

- No added Lead, Mercury, Chromium or other heavy metals
- Available in 8 clean, high-chroma, rich hue and high colour strength shades
- Packed in zero-loss aluminium bottles with inner and outer seal
- Applied with soaked cloth on raw wood for grain highlighting fashions and after 1st coat of sealer with proper sanding for colour homogenized shades
- The extra versions are of extremely high strength and can be mixed with Imperia Clear Sealer and applied by spray for interior applications only

SCAN TO KNOW MORE



WOODKEEPER FILL-O-DENT

It is a high-performance water-based dent filler cum wood-filler which is used to mend imperfections like holes, dents and scratches.

- A water-based dent filler with excellent filling properties
- Good adhesion on various wood types and on products like veneer, MDF, ply and particle boards
- Used for both interior and exterior application
- No added Lead, Mercury, Chromium or other heavy metals
- Low VOC products. Offered in white, teak, walnut and dark walnut shades
- Can be tinted with CB colourants and also with Berger Wood Stains to fine tune colour to match the colour of wood, which is done for filler masking



SCAN TO KNOW MORE



WOODKEEPER EZEZ POLISH

Wookeeper Ezee Polish is a one component solvent based interior wood-coating product that offers a glossy look to your interior wood-work. Application process of this product is really very easy as it can be applied by brush & cloth & with minimum of fuss one can get a furniture coated very easily.

- High Gloss
- Low smell
- High Transparency with no loss in clarity
- Easy to apply with hardly any drag felt

	LEAK STOP	EPIBOND	REPAIRO	MIKRO CONKRETE	
DURABILITY	Excellent	Excellent	Excellent	Excellent	
COVERAGE / LT / 2 COATS	NA	25 - 45 sq.ft. / Kg / coat, depending on the nature of substrate	Depends on thickness	2100 - 2200 KG / M ³ at 0.15 W / C Ratio	
WATER REPELLENCE	NA	Very Good	NA	NA	
UNIQUE PROPERTIES	Expands as it sets for a water tight repair Contains no chloride admixture	High resistant to chemicals / microbes Minimal shrinkage than PMM bonding agents Offers enough time to execute the work	Permeable to water vapour Shrinkage compensated Minimum thickness: 10 mm Maximum thickness: 50 mm	Excellent Bonding Shrinkage compensated Adjustable consistency	

*Under ideal test conditions with proper surface preparation



MIKRO CONKRETE

Home Shield Micro-Concrete is a high precision, non-shrink packaged dry repair concrete factory designed with select cement, aggregate and other chemicals to produce a pourable, but non-shrink cementitious concrete at the site condition when mixed with recommended quantity of water.

- Easy to pour in restricted locations
- Rapid strength development
- Ready to use for Repair of damaged concrete structures (column, beams, slabs etc.)

REPAIRO

This is a one component, non-sag, cementitious, multi-purpose patching and repairing mortar.

- Suitable for overhead applications
- Excellent adhesion and compatible with typical concretes



SCAN TO KNOW MORE



EPIBOND

Home Shield Epibond is a two-component, solvent free epoxy coating comprising epoxy resin and hardener. When the product is applied to old, cured concrete surfaces, Home Shield Epibond provides a permanent bond for new, freshly mixed concrete, mortar.

- Resultant bond strength is greater than the tensile strength of concrete
- High adhesive property to almost all construction materials
- Easy to mix, solvent free, application with hard brush

LEAK STOP

Home Shield Leak Stop is a ready-to-use blend of dry powders which requires the addition of clean water to produce highly consistent rapid setting cementitious, easy-to-apply mortar.

- Home Shield Leak Stop is particularly effective for stopping the flow of running water and stop leaks in concrete and masonry surface
- Easy-to-use. Requires addition of clean water only at site
- Excellent bond to substrate



	SEAL-O-CRETE	ADVANCE LATEX PLUS	CRACK FILL (PASTE)	
COVERAGE / LT / 2 COATS	0.360 kg / m ² (2 coat slurry coating)	75 - 85 sq.ft. / kg for 2 coats with proportion mix 1:4:7	25 - 30 running meter/kg	
WATER REPELLENCE	Excellent	Ability of mortar	NA	
UNIQUE PROPERTIES	Protects from water, Salt penetration and Carbonation	Prevents seepage and dampness	Can be tinted in CB machine	
	Non - corrosive on steel & iron	NA	NA	
COST PER SQ.FT.	Good abrasion resistance	NA	NA	3.50
	5.50	3.50	3.50	

*Under ideal test conditions with proper surface preparation



CRACK FILL (PASTE)

Home Shield Crack Fill Paste is a ready-to-use flexible putty for filling cracks in plastered surfaces. It can be used for both interior and exterior surfaces.

- Easily applicable by putty knives like conventional putties
- Can be tinted with water-based stainers
- Overcoatable with any paint after 24 hrs

SCAN TO KNOW MORE



ADVANCE LATEX PLUS

Home Shield Advanced Latex Plus is Styrene-Butadiene latex-based liquid for high-performance waterproofing multipurpose repair work.

- Strong bonding with concrete brick stone etc.
- Easy to use non-toxic and slightly plasticizing mortar
- Improves surface hardening and provides durability



SEAL-O-CRETE

Home Shield Seal-O-Crete is a polymer for making cement-based, polymer modified, waterproof slurry coating.

- Acrylic waterproof coating
- It is applied to concrete and masonry surfaces to prevent water infiltration and dampness
- It has the flexibility to accommodate thermal expansion of concrete

	CEMENTMIX PLUS	POWER PLASTICIZER	BLOCK BOND	ALPLAST SUPER
DURABILITY	Excellent	Excellent	Excellent	Excellent
COVERAGE / LT / 2 COATS	Depends on substrate	200 ml per 50 Kg Cement (for M20 Grade of Concrete)	Depends on substrate	0.16 - 0.23 Kg / Sq.ft. / mm
FINISH	NA	NA	NA	NA
UNIQUE PROPERTIES	It makes the concrete more unified hence preventing any bleeding or segregation It enhances the impermeability of water into any reinforced structure It eliminates the development of cracks in the plaster or concrete by reducing any shrinkage	Applicable for higher grade of concrete (Can be used up to G+7 buildings) Eliminates crack development in concrete thereby reducing shrinkage Compatible with all types of cement inclusive of PPC, PSC & SRC	Thin bed adhesive Applicable on AAC block, concrete block and fly ash brick	Reduced water absorption and enhanced durability Consistent quality made using a mixture of well graded sand and additives

*Under ideal test conditions with proper surface preparation



CEMENTMIX PLUS

Cementmix Plus is a specially formulated additive composed of cement compatible, corrosion inhibitors, surface additives, polymers and other agents. It improves the integral waterproofing properties of cement concrete and plasters after curing. It is used as an additive for cement concrete / plaster / mortars. Because of its plasticizing properties which makes concrete denser and prevent segregation.

SCAN TO KNOW MORE



POWER PLASTICIZER

Highly effective specially formulated water reducing polymer modified multifunction superplasticizer for concrete with controlled extension of workability and setting time.

- Hi Performance integral liquid waterproofing for new concrete
- PCE Technology: Better result with lower dosage than conventional Integral Waterproofing
- Substantial improvement in workability without increased water



BLOCK BOND

Home Shield Block Bond is a ready-made polymer modified water resistant grey cement-based adhesive.

- Designed for laying aerated lightweight concrete, blocks
- It can be used for smoothing over the block surface in layers

ALPLAST SUPER

This is a readymix cement plaster with high quality polymer additives, well graded sand and fillers for manual plastering applications.

- Needs less curing and binds better to substrate
- Ideal for well-prepared walls with maximum thickness of plastering up to 15 mm
- Very less waste due to least rebound



	TARFELT DPC	HDPE MEMBRANE	SBS MEMBRANE	BITUSEAL DPC
DURABILITY	Excellent	Excellent	Excellent	Excellent
COVERAGE / LT / 2 COATS	0.70 kg / m ² / Coat	NA	NA	NA
ANTI-FUNGAL	Excellent	NA	NA	NA
WATER REPELLENCE	NA	Excellent	Excellent	Excellent
UNIQUE PROPERTIES	Excellent Waterproofing Characteristics	Resistance to root penetration, suitable for green roofs	Can elongate up to 300%	Can elongate up to 300%
	Can be applied on moist surface also	Exceptional resistance to heat, UV, Ozone, bacteria, chemical, acid corrosion	Cold applied, does not require heat	Cold applied, does not require heat
	Excellent vapour barrier	Continuous serviceability from - 30°C to 100°C	Effective water and vapour barrier	Effective water and vapour barrier

*Under ideal test conditions with proper surface preparation



TARFELT DPC

Home Shield TarFelt DPC is water-based, cold applied, single component, elastomeric in-situ seamless monolithic coating.

- Ready-to-use, acrylic modified bituminous liquid membrane
- Can elongate up to 200%
- Crack bridging ability up to 0.8 mm



HDPE MEMBRANE

Home Shield Proshield HDPE membrane is high performance, flexible High-Density Polyethylene (HDPE) sheet designed for waterproofing basements and podiums of new buildings.

- The membrane is designed for adhesion to RCC for easy application below rafts and reinforcements
- Available in two variants: Plain with PSA and Sand-coated (1.2 mm and 1.5 mm)
- The sheet remains flexible over years, maintaining its integrity and continuing to provide protection from water seepage from ground below



SBS MEMBRANE

High Performance SBS Modified Self-Adhesive Membrane.

- Highly recommended for waterproofing / damp-proofing of vertical foundation / walls
- Strong resistance to chemicals like chlorides, sulphates, alkalis, dilute acids, ozone and atmospheric pollutants

BITUSEAL DPC

BituSeal DPC is an elastomeric, liquid applied, emulsified asphalt membrane designed for damp-proofing of concrete structures of below & above ground levels.

- Water based product, non-toxic
- Easy to apply by brush and roller
 - Cold applied material
 - Excellent impermeability
 - Good flexibility
- Can be applied in damp surface



	TILE BOND HI-FLEX	TILE BOND ANTI-SLIP	TILE ADHESIVE PLUS	TILE ADHESIVE
DURABILITY	Excellent	Excellent	Excellent	Excellent
COVERAGE	55 Sq.ft. per 20 kg bag [3 mm thickness]	55 Sq.ft. per 20 kg bag [3 mm thickness]	55 Sq.ft. per 20 kg bag [3 mm thickness]	55 Sq.ft. per 20 kg bag [3 mm thickness]
APPLICATION	Large format tiles & stones over high performance areas	Tiles and stones on floors & walls, Wet areas and waterbodies	Ceramic & Vitrified tiles on floors and walls	Ceramic tiles on floors
UNIQUE PROPERTIES	No vertical slip	No vertical slip	Self-curing with superior water retention	Non-shrinking self curing
	Extended open time	Extended open time	Superior bond strength with the substrate	NA
COST PER SQ.FT. @3mm	Specialist for external cladding and areas prone to vibration	Suitable for use where high performance is required	For internal and external floors	NA
	18	10	6.5	4.5

*Under ideal test conditions with proper surface preparation



TILE BOND HI-FLEX

High performance, anti-slip, highly flexible, cementitious tile adhesive with extended open time for fixing large format tiles and stone on interior and exterior floor and wall.

- Cement base (C) Improved (2) slip resistant (T) with extended open time (E) and deformability (S1) classified as C2TES1 and Type 4 s1
- Deformability / high flexibility
- Application up to 15 mm thickness

SCAN TO KNOW MORE

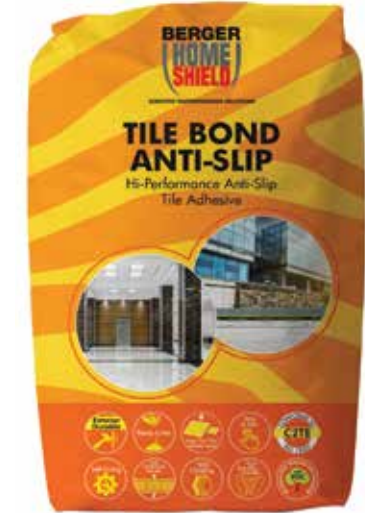


TILE BOND ANTI-SLIP

High performance, anti-slip, cementitious tile adhesive with extended open time for vitrified, ceramic, natural stone, marble glass mosaic.

- Cement base (C) Improved (2) slip resistant (T) with extended open time (E) classified as C2TE and Type 3
 - No curing required
- Application up to 12 mm thickness

SCAN TO KNOW MORE



TILE ADHESIVE PLUS

Home Shield Tile Adhesive Plus is a ready mixed, high end polymer modified cement-based thin bed tile adhesive powder, which can be used for multi-purpose application.

- Provides outstanding bonding of tiles with cementitious surfaces such as plaster and concrete
- Suitable for wall application and tile-on-tile application
- Can be applied in swimming pools as well as internal wet areas

SCAN TO KNOW MORE



TILE ADHESIVE

Home Shield Tile Adhesive is a ready to use polymer modified cement-based grey coloured thin bed tile adhesive, suitable especially for horizontal floor tiling on a cementitious substrate and for wall tiling on plastered surfaces, by replacing usual sand-cement method.

- Better bonding than conventional cement based mortar
 - Non-sagging
 - Self curing

SCAN TO KNOW MORE



	TILE GROUT 3P & 2P	EPOXY TILE GROUT	CEMENTITIOUS TILE GROUT	WEATHERCOAT LONGLIFE PU TILE COAT	TILE CLEANER
DURABILITY	NA	NA	NA	NA	NA
COVERAGE / LT / 2 COATS	Depends on size of tile	Depends on size of tile	Depends on size of tile	90 - 1 00 sq.ft	Depends of Substrate condition
ANTI-FUNGAL	NA	NA	NA	Very Good	Excellent
DIRT REPELLENCE	NA	NA	NA	NA	Excellent
WATER REPELLENCE	Brilliant water resistance; applicable for wet areas	Brilliant water resistance; applicable for wet areas	Good water resistance	Good	NA
FINISH	NA	NA	NA	High Gloss	NA
UNIQUE PROPERTIES	Can be used indoors and outdoors	Can be used indoors and outdoors	Can be used indoors and outdoors	Superior Sheen enriched with PU	Can be used on various acid-resistant surfaces
	High compressive strength	High compressive strength	High compressive strength	Superior Film Strength	Does not attack substrates vigorously, while quickly removes the most stubborn mineral deposits
	High flexural strength	High flexural strength	High flexural strength	NA	Economical, can be diluted, depending upon requirements

*Under ideal test conditions with proper surface preparation



EPOXY TILE GROUT 3P & 2P

HS Epoxy Tile Grout comes with both the Two and Three component systems. It is Very durable, easy applied and easy to clean. Suitable for water bodies.

- UV Resistance
- Low Shrinkage
- Easy Maintenance
- Water Resistant
- Stainless
- Cohesiveness
- Adhesion

SCAN TO KNOW MORE



CEMENTITIOUS TILE GROUT

Home Shield Tile Grout is a ready mixed flexible cement based powder. The product contains additives which improve water resistance and workability. It has been specially formulated to provide low shrinkage.

- For interior and exterior wall and floor tiling
- Excellent adhesion and non-sagging
- Suitable for all kinds of Joints in between tiles up to 8 mm in width

SCAN TO KNOW MORE



WEATHERCOAT LONGLIFE PU TILE COAT

Weathercoat Longlife PU Tile coat is a 100% acrylic high performance roof tile paint. It is enriched with PU for Hi Sheen finish & superior strength to the paint film protecting your roof tiles from rain, algae and fungus.

- Hi Sheen Finish
- Water Resistant
- High Adhesion
- Anti Algal & Anti-Fungal

TILE CLEANER

Home Shield Tile Cleaner is a fast acting acidic cleaner for all types of hard tile surfaces and grouts, in addition to its use for variety of other applications.

- Perfect agent for cleaning by 'acid etching' before application of Epoxy / PU etc.
- Works as an industrial bio-wash Kills spores, prevents algae / fungus formation

SCAN TO KNOW MORE



	LATEX SHIELD 2K	WALL SHIELD 2K	DAMPSTOP ADVANCED	DAMPSTOP DUO
APPEARANCE	White Liquid and Grey Powder	White Liquid and White Powder	White Powder	White Liquid
COVERAGE / LT / 2 COATS	12 sq. ft. / kg / 2 coat	12 sq. ft. / kg / 2 coat	45 - 55 sq. ft. / lit per coat	90-100 Sq. ft. / lit / Coat
FLEXIBILITY	Bridge up to 1.2 mm	Bridge up to 1.2 mm	NA	NA
WATER REPELLENCE	NA	NA	Excellent	Good
UNIQUE PROPERTIES	Mix and apply easily	Provides lasting protection against carbonation & efflorescence	Ready to use and easy to apply (Pre-putty application)	Waterproofing Primer based on nano technology
	NA	NA	Excellent adhesion to the substrate	2 years' waterproofing warranty on interior surface
COST PER SQ.FT.	12	15	18	5.5
LIFETIME COST PER SQ.FT.	6 / Sq. ft. / 2 Coats / Year	6 / Sq. ft. / 2 Coats / Year	6 / Sq. ft. / 2 Coats / Year	1 / Sq. ft. / 2 Coats / Year

*Under ideal test conditions with proper surface preparation



LATEX SHIELD 2K

Home Shield Latex Shield 2K is a high-performance waterproof coating for water retaining structures. On curing it forms an excellent waterproof and protective elastomeric layer over the surface and thus prevents water infiltration.

- Remarkable resistance towards ingress of water
- Provides a flexible coating
- Non-corrosive to steel and iron

SCAN TO KNOW MORE



WALL SHIELD 2K

It is a two component acrylic polymer modified white cement-based waterproof slurry coating consisting of water insoluble crystalline micro structure which acts by deep penetration within the very small gaps of plaster.

SCAN TO KNOW MORE



- Remarkable resistance towards hydrostatic pressure up to 5 bar
- Provides lasting protection against carbonation and efflorescence
- Excellent adhesion to concrete, artificial and natural stones



DAMPSTOP ADVANCED

An excellent interior waterproofing / dampproofing barrier system. Nano-silicone technology works to block the porosities of the substrate through partial penetration coupled with controlled film formation on the substrate surface.

- Nano additives in the emulsion acts as per blocker
- Waterproofing effect up to 4 bar negative water pressure
- Prevents the wall from salt leaching

SCAN TO KNOW MORE



DAMPSTOP DUO

Home Shield Dampstop Duo is a specially formulated premium quality acrylic primer which also acts as a damp-proofing barrier based on nano technology. It provides superior alkali, damp and efflorescence resistance properties both from from positive and negative side of wall.

SCAN TO KNOW MORE



- Long lasting warranty on Dampness and Efflorescence
- Waterproofing effect up-to 2 bar negative water pressure
- Prevents the wall from salt leaching
- Ready to use and easy to apply
- Penetrative Nano additive which blocks porosities



	PU ROOFKOAT	ROOF GUARD	ROOF KOOL & SEAL
DURABILITY	10 years	Excellent	8 years
COVERAGE / LT / 2 COATS	9 sq.ft. / Kg / 3 coats	25 - 30 sq.ft. / lt / 3 coats	10-12 Sq.ft. / lt / 3 Coats
ANTI-FUNGAL	Excellent	Very Good	Very Good
DIRT REPELLENCE	Excellent	Very Good	NA
WATER REPELLENCE	Excellent	Very Good	Very Good
FINISH	White	White	White
UNIQUE PROPERTIES	Cooling effect up to 10°C	Outstanding whiteness provides Cooling Effect	PU-Acrylic hybrid polymer provides superior waterproofing
	UV Resistant	Used as a primer on dilution with water	Cooling effect upto 10°C
	Water vapour permeable	NA	Nanofibres offers excellent durability
COST PER SQ.FT.	40	30	40
LIFETIME COST PER SQ.FT.	3 / Sq. ft. / 2 Coats/ Year	3 / Sq. ft. / 2 Coats/ Year	3 / Sq. ft. / 2 Coats/ Year

*Under ideal test conditions with proper surface preparation



ROOF KOOL & SEAL

HS Roof Kool & Seal is a fibre reinforced liquid applied elastomeric waterproofing membrane, impregnated with nano- fibre. The product is specially formulated with PU-Acrylic Hybrid Polymer and is meant for a dual effect of waterproofing & heat reduction. The product complies with ASTM D 6083 standard specification for roofing & ASTM E 1980 for solar reflectance.

- It comes with elongation upto 300%
- Offers superior flexibility, Elongates with substrates to prevent cracking up to 2-3 mm
- Outstanding whiteness reflects heat, providing cooling effect upto 10°C
- Excellent water resistance, with 8 years' performance warranty



SCAN TO KNOW MORE



PU ROOFKOAT

Home Shield PU RoofKoat is one component liquid waterproofing membrane. It is solvent-free and requires cold application process. On application, it is highly elastic and UV resistant. It is economical and eco-friendly. Compliant with the requirement as laid out in ASTM D 6083-97a.

- UV resistant, prevents yellowing and weathering
- Highly elastic and crack bridging
- Seamless waterproofing membrane



SCAN TO KNOW MORE



SCAN TO KNOW MORE

ROOF GUARD

Home Shield Roof Guard is a water-based coating comprising special quality acrylic polymer along with reinforcing polyester fibres which after curing forms a brilliant white coloured, durable, seamless membrane - like waterproofing coating over the applied surface that stops water penetration.

- Can be used as a primer on dilution with water
- Prevents cracking up to 0.7 mm
- Suitable for foot traffic on roof area



	PROSHIELD - APP MEMBRANE	POLYUREA	PU ELASTOSEAL NON-UV 1K	TANKSHIELD PW
DURABILITY	Excellent	Excellent	Excellent	Excellent
COVERAGE / LT / 2 COATS	NA	1 kg / m ² for 1mm thickness	1 Kg / m ² (1 mm DFT)	1.7 – 2.1 Kg /m ² / 2 coats
ANTI-FUNGAL	Good	NA	Excellent	Excellent
DIRT REPELLENCE	NA	NA	NA	NA
WATER REPELLENCE	Very Good	Excellent	Excellent	Excellent
FINISH	NA	NA	NA	NA
UNIQUE PROPERTIES	High resistance to impact, puncture and substrate movement	Extremely fast application time	High Crack Bridging	Remarkable resistance towards ingress of water
	Resistance to ageing and weathering	Excellent adhesion to nearly all substrates concrete, steel, aluminium, wood, foam etc.	Resistant to Root Growth	Excellent adhesion to concrete, natural and artificial stones
	High tensile and tear resistance	Good abrasion resistance & impact resistance	Excellent adhesion to concrete	Provides flexible coating

*Under ideal test conditions with proper surface preparation



PU ELASTOSEAL NON-UV 1K

Home Shield PU Elastoseal Non-UV 1K is single component, high tensile, high solid, moisture cured, modified Polyurethane elastomeric liquid membrane for waterproofing.

- Conforms to ASTM C-836 and ASTM C-898
- Liquid membrane for waterproofing with an elongation of 700 % ± 50
- Resistant to most mild acids / alkalis

SCAN TO KNOW MORE



SCAN TO KNOW MORE



- Safe to be used in Potable water tanks and swimming pools
- Non-corrosive to steel and iron
- Easy to mix and can be applied by brush



TANKSHIELD PW

Home Shield Tankshield PW is a two-component polymer modified cementitious waterproof slurry mortar consisting of a liquid polymer and a cement-based mix incorporating graded aggregates and additives.



PROSHIELD-APP MEMBRANE

Home Shield Proshield APP Membranes are age-resistant, high-performance prefabricated water proofing membranes constructed of distilled bitumen modified with Atactic Polypropylene polymers (APP).

- Easy-to-apply with a propane torch
- Absolute impermeability to water
- Pure Acrylic Emulsion
- Available in 3 variants: Polyester reinforced, Glassfibre reinforced and mineral top (2/3/4 mm)

SCAN TO KNOW MORE



POLYUREA

Home Shield Polyurea MP500 is a spray-applied, 100% solids, flexible, two-component, rapid curing hybrid Polyurea system, designed as a durable, seamless waterproofing and protective coating with long life span.

- The system offers a permanently flexible, seamless waterproofing solution for a wide range of substrates
- Rapid application and instant curing characteristics enable shorter shut down times than traditional waterproofing products
- Superior durability and smooth finish



	LUXOL PU ENAMEL	LUXOL HIGH GLOSS ENAMEL	LUXOL SATIN	BUTTERFLY GP SYNTHETIC ENAMEL	LUXOL QD 1K EPOXY PRIMER	BP ANTI-CORROSIVE 1K EPOXY PRIMER
DURABILITY	3 Years	3 - 4 Years	3 Years	3 - 4 Years	1.5 - 2 Years	1.5 - 2 Years
COVERAGE / LT / 2 COATS	100 - 130 sq.ft.	90 - 110 sq.ft.	90 - 110 sq.ft. / Lt / 2 coats	75 - 100 sq.ft. / Lt / 2 coats	50 sq.ft. / 2 coats	50 sq.ft. / 2 coats
ANTI-FUNGAL	Yes	No	Yes	No	NA	NA
DIRT REPELLENCE	No	No	No	No	Yes	Yes
WATER REPELLENCE	No	No	Yes	No	Yes	Yes
FINISH	PU gloss	High Gloss	Soft Sheen	NA	Matt Finish	Matt Finish
UNIQUE PROPERTIES	Higher Viscosity, Better Hiding, Int & Ext	Mirror Like gloss, tough film, can with stand extreme weather conditions	Tough film coating with silky soft sheen & long lasting finish Better coverage with long durability Better washability	Full Gloss Value for Money, economic interior Paint	Quick drying, single pack, ready to use	Economy epoxy primer with good anti-corrosive properties
COST PER SQ.FT.	2.49 / Sq.ft. / 2 coats	2.55 / Sq.ft. / 2 coats	3.27 / Sq.ft. / 2 coats	2.35 / Sq.ft. / 2 coats	7.57 / Sq.ft. / 2 coats	6.36 / Sq.ft. / 2 coats
LIFETIME COST PER SQ.FT.	0.83 / Sq.ft. / 2 coats / year	0.85 / Sq.ft. / 2 coats / year	1.09 / Sq.ft. / 2 coats / year	0.78 / Sq.ft. / 2 coats / year	3.78 / Sq.ft. / 2 coats / year	3.18 / Sq.ft. / 2 coats / year

*Under ideal test conditions with proper surface preparation



LUXOL PU ENAMEL

Premium quality PU Enamel with superior long lasting gloss and coverage.

- Excellent Gloss
- Anti-Fungal
- Extra Coverage

SCAN TO KNOW MORE



LUXOL HI-GLOSS ENAMEL

Luxol Hi-Gloss Enamel offers mirror like gloss suitable for Metal, Wood and Masonry surfaces.

- Mirror Like gloss
- Tough & Durable
- Superior coverage



SCAN TO KNOW MORE



LUXOL SATIN

Luxol Satin Enamel is a long lasting Tough & Durable solvent-based paint, which comes in soft sheen finish with excellent washable properties and has good Damp defense.

- Silky soft sheen
- Anti-Fungal/Anti-microbial
- Green Pro Certified

SCAN TO KNOW MORE



BUTTERFLY GP SYNTHETIC ENAMEL

Butterfly GP Synthetic Enamel is a long lasting, glossy, solvent-based topcoat paint, which gives long lasting glossy finish. It gives smooth finish, better coverage and is suitable for wooden and mild steel metal surfaces.

- Full gloss
- Tough & Durable
- Value For Money



SCAN TO KNOW MORE



It is a one pack, ready-to-use, quick drying epoxy primer, with excellent anti-corrosive properties.

- Excellent Adhesion
- Quick Drying
- Superior anti-corrosive properties

BP ANTI-CORROSIVE 1K EPOXY PRIMER

BP Anti-Corrosive 1k Epoxy Primer is a Ready to use economy 1K Epoxy primer with good anti-corrosive properties.

- Good Adhesion
- Single pack
- Anti-corrosive properties



SCAN TO KNOW MORE



	BP ZINC YELLOW PRIMER	BUTTERFLY AC METAL PRIMER RED OXIDE	ANTISOL ROOF PAINT	RED OXIDE PRIMER	RED OXIDE PRIMER LITE
DURABILITY	2 Years	NA	3 Years	NA	NA
COVERAGE / LT / 2 COATS	50 sq.ft. / 2 coats	70 - 90 sq.ft. / 2 coats	90 - 130 sq.ft. / Lt / 2 coats	50 - 60 sq.ft. / 2 coats	45 - 55 sq.ft. / 2 coats
ANTI-FUNGAL			NA		
DIRT REPELLENCE			Yes		
WATER REPELLENCE			Yes		
FINISH	Matt	Matt Finish	Gloss	Matt Finish	Matt Finish
UNIQUE PROPERTIES	NA	NA	High water resistance	NA	NA
			Good anti-corrosive property		
			Good gloss		
COST PER SQ.FT.	5.09 / Sq.ft. / 2 coats	2.61 / Sq.ft. / 2 coats	1.74 / Sq.ft. / 2 coats	3.04 / Sq.ft. / 2 coats	3.25 / Sq.ft. / 2 coats

*Under ideal test conditions with proper surface preparation



RED OXIDE PRIMER LITE

A sub-economy quality budget-friendly metal primer, suitable for mild steel surfaces.

- Good Coverage
- Good Adhesion
- Good Opacity



SCAN TO KNOW MORE



ANTISOL ROOF PAINT

Antisol Roof Paint is a super grade paint specially for hilly areas and high rainfall zones. Formulated with high water alkyds and additives, it is mainly used on roof top corrugated GI sheets. It can be applied on metal structures like beams, angles, joints and on asbestos roofs. It can be used on MS grills, gates and on wooden surfaces.



SCAN TO KNOW MORE



BP ZINC YELLOW PRIMER

It is an oil modified alkyd-based BP Zinc Yellow Primer suitably pigmented with micro fine pigments and extenders. It is ideal for ferrous metal.

- Anti-corrosive
- Better Adhesion
- More strength than regular metal primer

SCAN TO KNOW MORE



BUTTERFLY AC METAL PRIMER RED OXIDE

Butterfly AC Metal Primer Red Oxide is a good quality primer which provides hard & tough film for mild steel, iron surfaces.

- Excellent Coverage
- Excellent Adhesion
- Excellent Opacity

	SILK LUXURY BASECOAT	BP CEMENT PRIMER W/T	BP WHITE PRIMER W/T	BP WHITE WT LITE
DURABILITY	NA	2 Years	2 Years	2 Years
FINISH	Excellent Smooth Finish	Matt Finish	Matt Finish	Matt Finish
COVERAGE	100 - 120 sq.ft. / 2 coats	80 - 100 sq.ft. / 2 coats	110 - 130 sq.ft. / 2 coats	110 - 130 sq.ft. / 2 coats
UNIQUE PROPERTIES	Excellent whiteness and smoothness, resistance to alkali and primary efflorescence	Superior Whiteness, alkali resistance	NA	NA
COST PER SQ.FT.	2.08 / Sq.ft. / 2 coats	1.77 / Sq.ft. / 2 coats	0.98 / Sq.ft. / 2 coats	0.98 / Sq.ft. / 2 coats

*Under ideal test conditions with proper surface preparation



SILK LUXURY BASECOAT

Silk Luxury Basecoat is a premium quality water-base acrylic primer which enhances top coat performance and is suitable for interior masonry surfaces.

- Excellent Opacity
- Improves finish coat performance
- Reduces Porosity of the surface

SCAN TO KNOW MORE



BP CEMENT PRIMER W/T

BP Cement Primer is an interior acrylic primer which provides high whiteness and high chalk resistance.

- Anti-Chalk Resistance
- Excellent Whiteness
- Better Opacity



SCAN TO KNOW MORE



BP WHITE PRIMER W/T

It is a specially formulated interior primer suitable for water based wall finishes which provides good brushability, better whiteness, excellent coverage and good sealing properties for top coat emulsions.

SCAN TO KNOW MORE



BP WHITE WT LITE

BP White Primer Lite is a specially formulated economy acrylic primer for interiors, which gives good performance at low cost. It is an air-drying primer providing a hard tough film.

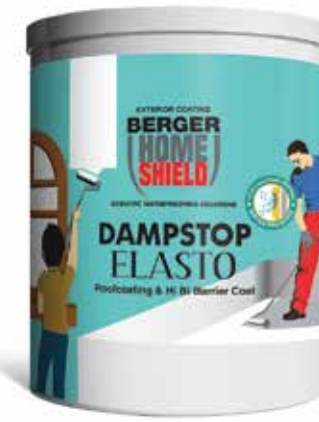
- Superior Whiteness
- Good Opacity
- Smooth Brushability
- Excellent Coverage
- Value for Money

SCAN TO KNOW MORE



	DAMPSTOP ELASTO	SEAL-O-PRIME	WEATHERCOAT EXTERIOR PRIMER	WALMASTA EXTERIOR & INTERIOR PRIMER
APPEARANCE	White Viscous liquid	White liquid	White viscous liquid	NA
DURABILITY	NA	NA	3 Years	2 Years
WATERPROOFING	Barrier coat	with penetrative polymer	NA	NA
FINISH	Fill minor hairline cracks	Fill minor hairline cracks	Matt Finish	Matt Finish
COVERAGE	30 - 55 sq.ft. / lt / 2 coats	110 - 120 sq.ft. / lt / coat	50 - 60 sq.ft. / 2 coats	40 - 50 sq.ft. / 2 coats
UNIQUE PROPERTIES	PU modified binder for extended durability on Exterior	Increase top coat coverage by 15 - 20%	NA	Easy brushability, High opacity, Excellent whiteness

*Under ideal test conditions with proper surface preparation



DAMPSTOP ELASTO

Home Shield DampStop Elasto is a fibre-reinforced liquid applied elastomeric waterproofing membrane, impregnated with synthetic fibre. The product is specially formulated with PU Modified Binder and fibres for extended durability in exterior application.

- Prevents cracking upto 1.5 to 2 mm
- Outstanding whiteness reflects heat, provides cooling effect on the construction
- Used for recoating repairing and maintenance

SCAN TO KNOW MORE



SEAL-O-PRIME

Home Shield Seal-O-Prime is a specially formulated acrylic primer consisting of penetrative polymer that binds with the surface giving better resistance to water seepage. Its triple booster formulation fights against dampness, efflorescence and alkalinity, at the same time acting as a superior undercoat for direct topcoat application.

- Increase coverage of top coat by 15-20%
- Resists dampness efflorescence alkali
- 1:1 dilution with water



SCAN TO KNOW MORE



WEATHERCOAT EXTERIOR PRIMER

Weathercoat Exterior Primer is a superior primer with excellent Anti-alkali and efflorescence resistance properties, suitable for masonry surfaces.

- Anti-Alkali
- Excellent Whiteness
- Superior Coverage

WALMASTA EXTERIOR & INTERIOR PRIMER

Walmasta Exterior & Interior primer is a 2-in-1 acrylic primer with good adhesion and whiteness.

- Value for money 2-in-1 primer
- Excellent Whiteness
- Resistance to chalking



SCAN TO KNOW MORE



	FLORENTINA GLITTERATTI	FLORENTINA VINTAGE	FLORENTINA SANDSTONE	SOLITAIRE STONE & GRANITE
PACKAGING AVAILABLE	Drum	Drum	Drum	Drum
COVERAGE	2.5 - 3 sq.ft. / kg / 2 coats	4 - 5 sq.ft. / kg / 2 coats	2.5 - 3 sq.ft. / kg / 2 coats	2 - 2.5 sq.ft. / kg / 2 coats
THICKNESS (DFT)	1.5 - 2 mm	0.8 - 1.5 mm	1.5 - 2 mm	2 - 2.5 mm
TOOLS TO BE USED	Steel trowel	Roller / brush / trowel	Steel trowel	Steel Trowel 1st coat Hopper Spray Gun 2nd coat
PRIMER (WC EXTERIOR / SEAL O PRIME)	Preferred	Compulsory	Preferred	Compulsory
TOP COAT NEEDED	Yes	Yes	Yes	No
TOP COAT TO BE USED	Solitaire acrylic clear	Solitaire acrylic clear	Solitaire acrylic clear	NA
READY SHADE AVAILABLE	Yes	No	Yes	Yes
COST PER SQ.FT.	79	69	79	63
LIFETIME COST PER SQ.FT.	3	5	3	2.5

*Under ideal test conditions with proper surface preparation



FLORENTINA GLITTERATTI

Florentina Glitteratti is a water-based high built pure acrylic resin texture body coat providing attractive decorative effects in line with the Florentina Luxury Collection. It is a combination of carefully selected aggregate including mica and a high quality acrylic binder, imparting an excellent single or multi-coloured glitter like effect.

- Resistance to adverse weather, does not get affected by changing weather
- Prevents growth of algae and fungus
- Water-resistant, presence of silicon makes it water-repellent
- UV resistant



FLORENTINA VINTAGE

Florentina Vintage is a high build product containing specially designed pure acrylic emulsion along with silicon for enhanced performance. The product has high resistance to mechanical damage, UV resistant and prevents damages from development of algae and fungus. Florentina Vintage helps in creating elegant finishes of trendy and natural looking designs on concrete structures.

- Resistance to adverse weather, does not get by affected changing weather
- Prevents growth of algae and fungus
- Water-resistant, presence of silicon makes it water-repellent
- UV resistant



FLORENTINA SANDSTONE

Florentina Sandstone is a water-based high build pure acrylic resin texture body coat incorporating natural granite chip with pearl effect. The silicon additives are enhanced for water repellence and high performance exterior wall finish.

- Resistance to adverse weather, does not get affected by changing weather
- Prevents growth of algae and fungus
- Water-resistant, presence of silicon makes it water-repellent
- UV resistant



SOLITAIRE STONE & GRANITE

It is a synthetic natural stone like spray applied finish based on pure acrylic emulsion reinforced with natural coloured aggregates and quartz. Product offers great resemblance.

- Natural stone finishes
- Silicon enhanced for water-repellent and highly resistant to mechanical damage
- Available in Granite and Stone variants



	RUFF 'N' TUFF PEARL	RUFF 'N' TUFF SCRATCH	RUFF 'N' TUFF - DECORA DHOLPUR	RUFF 'N' TUFF ROLLER CAST	RUFF 'N' TUFF PLAINO SUPERCAST
PACKAGING AVAILABLE	Drum & Bag	Drum & Bag	Drum & Bag	Drum & Bag	Drum & Bag
COVERAGE	5 - 8 sq. ft. / kg / coat	2 - 2.5 sq.ft. / kg / coat	2 - 2.5 sq.ft. / kg / 2 coats	4 - 6 sq. ft. / kg / coat	2 - 2.5 sq.ft. / kg / 2 coats
THICKNESS (DFT)	2 - 2.5 mm	3 - 1 mm	2 - 2.5 mm	2 - 2.5 mm	2 - 2.5 mm
TOOLS TO BE USED	Hopper Spray Gun-Bubble Finish Hopper Spray Gun+ Steel Trowel Flat Finish	Steel trowel & Plastic Trowel	Steel trowel	Honeycomb Roller	Steel trowel
PRIMER (WC EXTERIOR / SEAL-O-PRIME)	Compulsory	Optional	Optional	Preferred	Optional
TOP COAT NEEDED	Yes	Yes	Yes	Yes	Yes
TOP COAT TO BE USED	WC Glow / WAD / WLL	WC Glow / WAD / WLL	WC Glow / WAD / WLL	WC Glow / WAD / WLL	WC Glow / WAD / WLL
READY SHADE AVAILABLE	No	No	No	No	No
COST PER SQ.FT.	8	2 - 4	2.5	8	3.5

*Under ideal test conditions with proper surface preparation



SCAN FOR PRODUCT DEMO

RUFF 'N' TUFF-PEARL

Ruff 'N' Tuff-Pearl is a copolymer emulsion based spray applied texture for smooth exterior and interior surfaces. By adjusting the nozzle sizes and pressure of the spray gun, it can be applied in bold, medium and small sizes to give bubble and spattered finish.

- Used for decoration, restoration and protection of interiors and exteriors
- All weatherproof and excellent durability

RUFF 'N' TUFF-SCRATCH

RUFF 'N' TUFF-Scratch is a popular and preferred trowel applied synthetic grooved finish texture. The product is formulated with modified acrylic emulsion and reinforced with quartz aggregates to withstand humidity, rain and variable climates. Used for decoration and long term protection. It is highly recommended for freshly plastered surfaces and also ideal for reviving old weather beaten surfaces.

- Used for decoration, restoration and protection of interiors and exteriors
- All weatherproof and excellent durability



SCAN FOR PRODUCT DEMO

RUFF 'N' TUFF-DECORA DHOLPUR

Ruff 'N' Tuff-Decora Dholpur Stone is a trowel applied textured finish providing natural, heritage, traditional stone like system providing very unique and attractive textured pattern. It is based on special synthetic copolymer emulsion reinforced with silica aggregates having excellent bonding properties and is ideal to hide and cover surface imperfections and roughness. It produces exceptional stone like pattern and offer long lasting protection to the overall structure of the building, helping to extend the maintenance cycle.

- Used for decoration, restoration and protection of interiors and exteriors
- All weatherproof and excellent durability



SCAN FOR PRODUCT DEMO

RUFF 'N' TUFF-ROLLER CAST

Ruff 'N' Tuff-Roller cast is a copolymer acrylic emulsion based textured coating reinforced with quartz and marble powder offering very unique and attractive orange peel like textured associated with standard plastered, smooth concrete surfaces and provides richness to the finish. Orange peel like texture would reasonably help to hide the surface defects generally and overall the building structure.

- Used for decoration, restoration and protection of interiors and exteriors
- All weatherproof and excellent durability



SCAN FOR PRODUCT DEMO

RUFF 'N' TUFF-PLAINO SUPERCAST

Ruff 'N' Tuff Decora Plaino Supercast is a trowel applied design finish reinforced by quartz and aggregates. It is designed for fine surfaces and such specially formulated tough and water-resistant exterior textured coating offers durable finish.

- Used for decoration, restoration and protection of interiors and exteriors
- All weatherproof and excellent durability



SCAN FOR PRODUCT DEMO



SILK GLAMART METALLICA

Besides walls, the Metallica range of luxurious designer finishes which is non-blackening is perfect for surfaces such as metal and wood. With its two base colours, gold and silver, a myriad metallic shades can be created.

- Multi-Surface Paint
- Easy Application
- High Glittering Effect
- GreenPro Certified



SILK GLAMART METALLICA FOR DESIGNS

The product has been developed to provide slow-drying characteristics so that the designs made out of it get ample open time for creation. Going a step further from conventional acrylic water-based paints, Design Metallica gives the wall a designer finish with glossy metallic effect added to it. It is a glossy, metallic finished, special effect paint that creates a variety of effects on interior walls.

- Unique Patterns
- Easy Application
- High Glittering Effect
- GreenPro Certified



SILK GLAMART STUCCO

Silk GlamArt Stucco is a premium super quality designer finish paint comprises of a high percentage of emulsions and special additives to provide stucco finish on the wall with excellent washability.

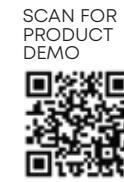
- Unique Patterns
- Easy Application
- GreenPro Certified



SILK GLAMART STONES & TONES

Silk GlamArt Stones & Tones is an emulsion based coating reinforced with quartz and marble powder offering a very unique and attractive spike like textured finish.

- Unique Patterns
- Easy Application
- Excellent Durability



SILK GLAMART VINTAGE

Silk GlamArt Vintage finish is a ready-to-use special effects material that can be used to create a variety of textured effects on interior walls. Different types of designs such as Denim, Fabrika, Sprinkle, Artistic etc. can be created using various application techniques.

- Unique Patterns
- Easy Application
- GreenPro Certified



SILK GLAMART NON-METALLICA

Silk GlamArt Non-metallic is a 100% acrylic emulsion paint for texture application. The product has been developed to provide slow-drying characteristics so that the designs made out of it get sufficient open time for creation.

- Unique Patterns
- Easy Application
- Green Pro Certified



	WATERPROOF PUTTY	BISON WALL PUTTY	BISON LEVELING PUTTY
APPEARANCE	Milky white free flow powder	White	NA
PACKAGING	20 Kg / 40 Kg Bags	1/5 / 20 / 30 / 40 / 50 KG	20 / 50 KG
WATERPROOFING	Exhibits Lotus Bead effects	NA	NA
FLEXIBILITY	Fill minor hairline cracks and pinholes	Smooth White Finish	Matt White Finish
COVERAGE	15 sq.ft. / kg / 2 coats	9 - 10 sq.ft. / kg	4 - 5 sq.ft. / kg
UNIQUE PROPERTY	Best in class waterproofing	Excellent Adhesion & Tensile Strength	Scratch Resistant
	NA	High Abrasion Resistance	UV Resistant
COST PER SQ.FT.		3.1 / Sq.ft. / 2 coats	6 / Sq.ft. / 2 coats

*Under ideal test conditions with proper surface preparation



WATERPROOF PUTTY

Home Shield Waterproof Putty is white cement-based premium putty with unique properties. It is a ready-to-use powder putty that can be applied both internally and externally on concrete / mortar substrates to get smooth aesthetic finish and extended life for topcoat paints.

- Cured surface provides excellent waterproofing showing lotus bead effect
- Cured surface shows remarkably distinct anti-efflorescence effect in comparison to traditional powder putties
- Seamless finish with capability to fill minor hairline crack and pin holes

SCAN FOR PRODUCT DEMO



BISON WALL PUTTY

Bison Wall Putty is a powder based, unique mixture of superfine white cement blended with flexible powdered polymer, cellulose and other additives.

- Cost Effective
- Smooth Finish
- Easy to Apply



SCAN FOR PRODUCT DEMO



BISON LEVELING PUTTY

Bison Levelling Putty is specially formulated to be used as a base coat. It is meant for smoothing the undulated substrate prior to the use Bison Wall Putty or any painting system.

- Excellent Workability
- Excellent Bonding
- Water-resistant

SCAN FOR PRODUCT DEMO



	HAPPY WALLS ACRYLIC PUTTY	LUXOL KNIFING PUTTY	DUROCEM EXTRA	DUROCEM NEO
APPEARANCE	Milky White	NA	Matt Finish	Matt Finish
PACKAGING	1 / 5 / 10 / 20 / 30 kg	0.5 / 1 / 2 / 5 / 20 kg	25KG	25KG
WATERPROOFING	NA	No	Yes	NA
FLEXIBILITY	Rich Smooth & Matt Finish	No	No	No
COVERAGE	10 - 15 sq.ft. / kg	6 sq.ft. / kg	50 - 55 sq.ft. / kg / coat	40 - 45 sq. ft. / kg
UNIQUE PROPERTY	Easy to Apply	Can be used on metal and wooden surface for filling of dents and surface imperfections	Superior Quality Cement Paint & Value For Money	High Workability & Strong Adhesion
	Extra Smooth Finish for Topcoat			Saves Time & Money

*Under ideal test conditions with proper surface preparation



HAPPY WALLS ACRYLIC PUTTY

Happy Walls Acrylic Putty is a ready to use paste putty which provides rich, smooth finish when applied on masonry walls/wooden surface to fill substrate imperfections. It is best suited for repainting procedure.

- Easy Applicability
- Excellent Filling
- Butter Like Consistency

SCAN FOR PRODUCT DEMO



LUXOL KNIFING PUTTY

Luxol Knifing Putty can be used on metal and wooden surface for filling of dents and surface imperfections. Luxol Knifing Putty formulated with specially modified alkyd-based resin as a one pack, lead, chrome free system. It is easy to apply and sand. Primer and / or enamel to be used on top of it.



DUROCEM EXTRA

Durocem Extra is manufactured mainly with White Cement, Pigments, Extenders, and few Additives. It is a unique product with combination of beauty, durability, affordability.

- Waterproof Cement Coating
- Value For Money
- Both Interior and Exterior Usage

SCAN FOR PRODUCT DEMO



DUROCEM NEO

Durocem NEO is a polymer modified premium quality cement paint which gives superior finish and higher coverage than traditional lime based cement paint.

- No Watercuring Required
- Polymer Based Cement Paint
- Excellent Hiding

SCAN FOR PRODUCT DEMO





iPAINT ENAMEL SPRAY PAINT

Berger iPaint Enamel Spray Paint comes in a ready-to-use aerosol can which can easily be applied on wood and metal surfaces to get a smooth and glossy finish. This coating is highly durable and resistant to heat, sunlight, water and cold.

- High Gloss and Smooth Finish
- Convenient Packaging
- Available in Various Shades

SCAN FOR PRODUCT DEMO



iPAINT SELF PAINTING KIT

iPaint Self Painting Kit is a user-friendly kit with the right set of tools which are required to paint your walls by yourself. This kit is suitable for painting any water-based emulsion on your interior walls.

SCAN FOR PRODUCT DEMO



- User Friendly
- High Quality Tools
- Easy and Illustrative Direction of Use Booklet



iPAINT ENAMEL PAINT KIT

iPaint Enamel Paint Kit is useful to give a shiny new look to your metal surfaces and wooden furniture. It comes with your favourite shade of 200 ml Enamel Paint along with a 2-inch brush and a sand paper.

SCAN FOR PRODUCT DEMO



- Good Range of Colour Options
- Mirror Like Finish
- Durability



iPAINT GLOW IN THE DARK KIT

iPaint Glow in the Dark Kit comes in different theme options to give a beautiful look to the ceiling and walls of your room at night. This highly durable glow in the dark paint is easy to apply and stays on the wall or ceiling without falling off until it is removed.

- Good Range of Designs with Wonderful Themes
- Easy to Use Self Adhesive Stencils
- Highly Durable Finish

SCAN FOR PRODUCT DEMO



iPAINT WALL STICKERS

Berger iPaint Wall Stickers are very easy to apply and have strong adhesive which gives a durable finish to the wall stickers. They are easy to apply, eco-friendly and available in various design options spread across various themes and sizes.

- Eco-friendly
- Easy to Apply
- Strong Adhesive

SCAN FOR PRODUCT DEMO



iPAINT WALL STENCIL KIT

iPaint Wall Stencil Kit comes in different stencil designs with very vibrant colour options to create different patterns on the walls without any prior experience. It gives smooth finish and a beautiful experience to the walls.

- Various Design and Colour Options
- Very Handy Tools
- Smooth Finish

SCAN FOR PRODUCT DEMO



	TUFF-FLOOR NM	WEATHERCOAT FLOOR PROTECTOR
DURABILITY	NA	5 years
COVERAGE / LT / 2 COATS	5.0 Kg / m ² (Thickness : Approx 2.5 to 3.0 mm)	90 - 100 sq.ft.
ANTI-FUNGAL	NA	Very High
DIRT REPELLENCE	Excellent	NA
WATER REPELLENCE	NA	NA
FINISH	NA	High Sheen
UNIQUE PROPERTIES	Good wear resistant rating	High abrasion resistance
	Impact resistance & Dust proof	High Sheen Finish

*Under ideal test conditions with proper surface preparation



TUFF-FLOOR NM

Home Shield Tuff-Floor NM is a one-part, pre-blended, cement grey coloured mineral dry shake hardener for concrete comprising of cement, specially selected natural mineral aggregates, admixtures.

- Non-metallic mineral dry shake floor hardener
- Cost effective surface hardener
- Increased resistance to oil and grease



WEATHERCOAT FLOOR PROTECTOR

Weathercoat Floor Protector is a pure acrylic paint suitable for concrete floors.

The paint provides excellent substrate adhesion and best-in-class abrasion resistance.

It gives a rich, durable finish to the floors and is available in wide range of colours.

- High Sheen Finish
- High Adhesion
- High Abrasion Resistant
- Available in Direct shades



LASER DISTANCE METER

- Handheld compact robust design with amazing features of IP54 waterproof, drop resistance offers your long life span
- Equipped with integrated electronic tilt sensor helps measure horizontal alignment with real time measuring angle
- Offers comprehensive measuring functions of area, volume, auto height, auto level etc. which can meet the measurement needs of most people and provides high quality measuring experience for you to try

FURNITURE COVER

- Protects valuable furniture from dust and painting spills
- Quantity per packet - (L) 5 & (S) 5
- Size - (L) 54" X 156" & (S) 8" X 10"



FLOOR COVER

Ensures floors are kept clean from dirt, painting droplets and dust settling during painting.

- Quantity per packet- 3 pcs • Size - 48" X 120"

MULTIPURPOSE SEAL TAPE

HS Multipurpose Seal Tape is multipurpose, all weather, easy to apply, self-adhesive, pressure-sensitive, UV resistant bituminous tape protected by aluminium-film and reinforced with polyester film. Multipurpose Seal Tape bonds to a wide range of building materials to form an instant, permanent, and water-tight seal.

- Ready to use, cold applied, simple and quick application. Saves time and cost. Compatible with most building material
- No special tool is required. Only a sharp knife / scissors and a roller / cloth pad are enough
- Requires no torching / chemical bonding agent as it is cold applied
- Withstands climatic changes



GP THINNER

Berger Premium GP Thinner is a specially designed thinner with 100% Pure MTO to improve brushability and flowability of oil and alkyd-based products. It improves paint consistency and allows paint to acquire optimum film characteristics. It can be used as a cleaner for oil, dirt and grease on the metal surfaces before painting.

- 100% pure MTO (Transparent in colour)
- No additives
- No drying problem
- No hazardous carcinogenic substances
- Not harmful to skin

BRUSHES

- Superior Paint Pickup and Release
- For Both Interior and Exterior
- Excellent Feel of Bristles
- Easy to Clean
- Value for Money
- Size available: 2" / 3" / 4" / 5"



ROLLERS

- Type of rollers – Felt/Foam
- Sizes available – 4" / 6" / 9"
- For Both Interior and Exterior
- Easy to Clean
- Value For Money

CLOTH ROLL

Berger's Cloth backed Rolls are manufactured using Aluminium Oxide grains with specially formulated bond systems and compatible backing for optimum performance in wall, wood, and metal application.

- Premium Aluminium Oxide Grain
- Tougher Backing—provides Longer Life
- Tough Bond for faster cutting
- Better Finish
- Higher Cut Rate
- Width Available – 3" / 4" / 6"
- Grit Range – 60 / 80 / 100 / 120



WET & DRY SHEETS

- Less Clogging
- Faster Cut Rate
- Superior Finish
- Better Durability
- Superior Wet Strength
- Usage Area: Wall Sanding & Wood Sanding
- Sheet size: 22 cm X 28 cm
- Grit sizes: 80 - 1000
- 1 Packet = 50 Sheets

SUKHA PAPER

- Used for dry Sanding
- Tough bond for faster cutting
- Good finish
- Minimal clogging
- Grit Sizes: 60 – 400



MASKING TAPE

Premium quality specially designed for painted walls, woods, laminates & glass.

- Length Available: 15M / 20M / 25M / 30M / 40M
- Width Available: 12mm / 18mm / 24mm / 36mm / 48mm
- Easy to remove and tear
- No Residual
- Temperature Resistance up to 60 degrees
- 0.5 Inch - 12 Rolls per tube
- 1 Inch - 6 Rolls per tube
- 2 Inch - 3 Rolls per tube
- High Adhesion



PAINTING TRAY

- Ideal for both water & oil based paints
- Superior Quality
- Reduces Paint Wastage
- Easy Removal of Excess Paint

MASKING FILM

Berger's Masking Film is a high density, non-porous film used to protect surfaces against any paint job or woodwork activity. It is an effortless solution that leaves no residue and provides reliable protection every time.

- For Interior and Exterior
- High Density & Durability
- Easy to Unfold
- Minimum Wastage
- No Sticky Residue
- Saves Time & Effort





HAND HELD SANDER

- Pinion gear driven sander, Avoids jerks to motor, Ensures longer working life
- 9" dia sander disc helps sand more space in shorter time
- Separate impeller system ensures proper dust suction
- 1010 Watt heavy duty motor ensures faster sanding

WOOD SANDER NXT

- Compact Model, Easy to carry
- Less strain, Suitable for smoothing wooden surface
 - Easy to remove dust-collector
- User friendly and adjustable speed ensure proper finish
 - 260 Watt motor and proper cleaning after use ensure consistent performance and long life



AIRLESS SPRAYER MAX

- Diaphragm Airless Sprayer in a compact and easy to assemble design, ready in minutes
- Hard wheels and folding handles for portability. Easy to move
- 1150 Watt powerful motor and pressure adjustable system for smooth performance
- Best price and performance in its class

DRY WALL SANDER

- Saves time and gives dust-free cleaner results due to in-built vacuum suction system
 - Long handle helps to reach ceilings and high areas of the wall
- Short handle sander helps to sand wall surfaces



DUSTLESS HOOK AND LOOP SANDPAPER

Berger wall sanding paper 9" available in grit sizes 80, 100, 120, 150, 180, 220, 320, 400, 600 to be used with Berger Hand held and Long handle sander

WOOD SANDER

- Designed to reach every corner of wood surfaces during sanding process
 - In- built vacuum cleaner
- It is available in 3 different heads Square, Pentagon and Round



DUSTLESS HOOK AND LOOP SANDPAPER FOR WOOD SANDER

- Wood sandpaper to be used with berger wood sander
- It is available in 3 shapes square, pentagon and round in sizes 5 inch, 4.5 inch with grit sizes 60, 80, 120, 240, 320, 400, 600, 800, 1200



AIRLESS SPRAYER NEO

- Small and trendy look but a very powerful machine
- Easy-to-fit accessories gets the machine ready in minutes. Very easy to use and carry
- 1010 Watt machine able to create pressure up to 21 Mpa
- Best price and performance in its class

MULTI MIXER

- Used for mixing putty & textures to perfect consistency
- Twin-gear technology helps faster mixing of different volumes by adjusting gear and speed
 - Gear-shifting technology helps extend life of motor
- 1160 Watt motor, Mixing paddle diameter and twin gear ensure proper mixing in a faster way

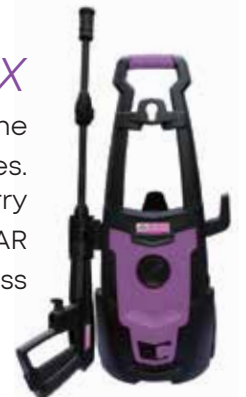


JET WASHER

- 2200 Watt powerful motor cased in a strong aluminium body for consistent performance
- Compact and powerful machine, Stable position close to ground, able to handle 110 BAR pressure
- In-built Pressure Gauge to monitor water pressure

JET WASHER NXT LX

- Small and trendy look but a very powerful machine
- Easy-to-fit accessories gets the machine ready in minutes. Very easy to use and carry
 - 1400 Watt machine able to create pressure up to 110 BAR
 - Best price and performance in its class



MOISTURE METER DM200C

- Specially calibrated to detect and measure moisture content in concrete and plastered surfaces
- Accurately detects degree of trapped moisture in concrete floor, walls and ceilings caused by cracks, damaged pipes, rain water or underground seepage
- The scientific and accurate diagnosis helps evaluate the damage so that you can take appropriate steps to waterproof your home

T-SHIRTS

Exclusively designed Berger Express Painting branded T shirts for painters



PAINT SCRAPER

Strips clean old paint from plastered painted surfaces



SALVALINE ALM PAINT

Berger Salvaline Aluminium Paint is a superior grade aluminium paint. It is given separately as medium and aluminium paste in a dual container. It gives a silvery shiny finish when applied on metal and wooden surfaces, if properly prepared. Salvaline Aluminium medium is manufactured with a special grade resin having zero acidic property which is why the aluminium paste has a shiny finish. It is widely used in places / surfaces like chimney, outside gas holders, petrol / oil storage tanks, steel structures, grills, gates, shutters, corrugated roofs, and many places.



ILLUSION SEALER

Berger Sealer is formulated with special grade emulsion, which forms a transparent film over the substrate. It is a water-based coating for exterior surfaces which will not allow water to penetrate the surface by sealing porosity of the substrate.

- Super Quality
- Alkali & Salt Resistant
- Increase Top Coat Coverage
- Normal Damp Resistant

RUSTOFF

Home Shield Rust off is Chloride and Sulphate Free Liquid Rust Remover.

- Simple, Economical, Cost Effective
- Easy to Apply
- Effectively Removes Rust from all Kinds of Steel Surfaces





POLYUREA

SPRAY APPLIED HEAVY DUTY POLYUREA

Home Shield Polyurea MP500 is a spray-applied, 100% solids, flexible, two-component, rapid curing pure Polyurea system, designed as a durable, seamless waterproofing and protective coating with long life span.



COATING

2K BRUSHABLE POLYUREA

HS Shaliprotek PUR 40 is a two component, brushable modified polyurea coatings for roof and metal surfaces with very high durability and excellent waterproofing / protective coating characteristics.

PROPERTIES OF SPRAY APPLIED POLYUREA

PROCESSING PROPERTIES	DATA
Mixing ratio of Comp. A to Comp. B	1 : 1 by volume
Material consumption	Approx. 1 kg / m ² for 1 mm thickness
Recommended thickness	Minimum: 1.0 mm
Gel time at 20°C [sec.]	10 – 15 (dependent on ambient and substrate temperature)
Tack Free Time at 20°C [sec.]	15 – 30 (dependent on ambient and substrate temperature)
Over coat cycle [h]	0 – 12 Hours (without prep and priming)
Curing / loading after [h]	Foot traffic: 1, Mechanical: 2-4 Chemical: 12-24
Pay attention to the dew point limit	Min. 3K > DP (dew point)
Chemical Base	Comp. A: MDI-Prepolymer , Comp. B: Polyolamin Mixture
Viscosity [mPa*s] @ 25°C	Comp. A: 300 – 900, Comp B: 700 – 1.200
Density [g / cm ³] @ 20°C	Comp. A: 1.09 – 1.13, Comp. B: 0.99 – 1.03
Density [g / cm ³]	0.99 ± 0.02
Tensile strength [MPa]	≥ 13
Elongation at break [%]	450%
Modul [Mpa]	100% elongation ≥ 7, 300% elongation: ≥ 10
Hardness [Shore A]	89±5
Tear growth resistance [N / mm]	≥ 17
Peel off strength [N / mm]	Concrete: ≥ 3, Steel: ≥ 6
Pull off strength [N / mm ²]	Concrete: ≥ 1.5, Steel: ≥ 4
Heat Conductivity [W / m*K]	0.245

Typical Usage

- Large scale Waterproofing for Commercial, Industrial & manufacturing facilities
- Waterproofing of high impact areas – Plant rooms, trafficable roof decks
- Waterproofing for areas exposed to high wind abrasion
- Waterproofing of water features, pools and ponds
- Under concrete screed Waterproofing of large scale podium decks
- Waterproofing of Bridge, street and tunnel construction
- Waterproofing and containment applications where high humidity and high levels of residual moisture are not factors to be considered during application

WATERPROOFING FOR EVERY CORNER

BASEMENT WATERPROOFING SYSTEM OPTIONS

1. PVC / HDPE / SBS Membrane
2. Crystalline Coating and Crystalline Admixture
3. Injection Grouting
4. Cementitious Coating System

ROOF/TERRACE WATERPROOFING SYSTEM OPTIONS

1. Elastomeric Coating System with
Option 1: PU RoofKoat
Option 2: Roof Guard
Option 3: Damp Shield Elasto
2. PVC / APP Membrane
3. Cementitious Coating System
4. Solvent PU System
5. Polyurea Coating

ROOF GARDEN WATERPROOFING SYSTEM OPTIONS

1. PVC / APP Membrane
2. Solvent PU System
3. Polyurea Coating

OVERHEAD TANK WATERPROOFING SYSTEM

1. Cementitious Waterproofing with Tank Shield PW

SWIMMING POOL WATERPROOFING SYSTEM OPTIONS

1. Cementitious Waterproofing System with
Option 1: Tank Shield PW
Option 2: Latex Shield 2K
2. Solvent PU System
3. Polyurea Coating
4. Complete Tile Fixing Solution

CONCRETE WATERPROOFING SYSTEM OPTIONS

1. Integral Waterproofing with
(i) Power Plasticizer
(ii) Advanced Latex Plus
2. Crystalline Coating & Crystalline Admixture

COMPLETE TILE FIXING SOLUTION

1. Adhesive for Floor Tiles : Tile Adhesive
2. Adhesive for Wall Tiles : Tile Adhesive Plus
3. Adhesive for Large Tiles : Tile Bond Anti Slip
4. Flexible Adhesive : Tile Bond Hi-Flex
5. Tile Grout (Epoxy / Cementitious)
6. Tile Cleaner

BATHROOM/ KITCHEN/ BALCONY WATERPROOFING SYSTEM OPTIONS

1. Cementitious Waterproofing System with
Option 1: Wall Shield 2K
Option 2: Latex Shield 2K
2. Solvent PU System

INTERIOR WALL WATERPROOFING PRODUCTS

1. DampStop Advanced
2. Wall Shield 2K
3. Home Shield Waterproof Putty
4. Seal-O-Prime / Seal-O-Prime Advanced

EXTERIOR WALL WATERPROOFING PRODUCTS

1. Home Shield Waterproof Putty
2. Seal-O-Prime / Seal-O-Prime Advanced
3. Damp Shield Elasto
4. PU RoofKoat



SCIENTIFIC WATERPROOFING SOLUTIONS



Scientific
Waterproofing
Solutions with
HOME SHIELD
MOISTURE METER